



# **Professional Summary**

Creative UX designer with 18 years' experience facilitating and supporting end-to end user interactions with enterprise, elearning and SaaS platforms. Maintains user-centric designs whi adhering to prescribed interface principals and related development goals. Dedicated to creating simple and intuitive interfaces for everything from self-service applications to complex data-centric systems.



## **Work History**

## Present -2018-06

### Senior Design Consultant

Corellius, Union City, CA

- Helped to strategize redesigning for e-commerce app interfaces on both mobile and desktop platforms.
- Developed admin dashboards that provide analytics on site usage, network optimization, and other platform metrics.

## 2018-03 -2018-06

## Senior UI Designer, Global Business Intelligence

Apple Inc., Cupertino, CA

- Designed customized data filtering models for specific visualization tasks with existing sales analytics tool.
- Optimized BI reporting capabilities by enhancing user workflows and improving data visualization.
- Analyzed existing web and mobile interfaces to identify discrepancies and recommend design changes for consistent and seamless user experience.

## 2014-03 -2018-03

### Senior UX Designer, Cisco Learning (Contract)

Cisco Systems, San Jose, CA

- Developed features for cloud-based professional development/learning platform. Features include CMS, online training, e-commerce, end-user and administrative profile management workflows. Projects include developing user task flows from journey maps, creating storyboards, high-fidelity screens and interactive prototypes.
- Devised visual analytics tool that simplifies process to obtain professional development information based on user skills, experience and interests.
- Spearheaded production of design library for platform to facilitate for consistent user experience.



# Contact

#### Location

Union City, CA, 94587

#### **Phone**

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## Skills

- Web App Development
- Mobile App Development
- Design Systems Development
- Agile Methodologies
- Usability Testing
- Adobe Creative Suite
- Sketch
- Principle
- CSS3
- HTML5
- Javascript

2000-07 -2013-11  Worked with distributed product teams based on Agile development process.

### **Senior UX Designer**

Oracle, Redwood Shores, CA

- Developed UI standards for Oracle's rich-client and selfservice products.
- Projects include creation of wireframes, technical documentation, high-fidelity screen designs and prototypes
- Provided key support for UI researchers on usability testing, and created best-practice usage recommendations targeted for internal development teams and external customers.
- Provided cross-divisional training on internal UI prototyping tool.
- Designed key data visualization components.
- Created and delivered digital assets as required by development teams for product implementation.

1993-01 -2000-07

## **Graphic Designer**

Wilmer Fong & Associates, Inc., Oakland, CA

- Developed creative design for marketing communication, including corporate identity and promotional collateral, merchandise catalogs, point-of-sales advertisements and packaging.
- Researched trends of popularity of World Wide Web in orde to capitalize on emerging opportunities in advertising.
- Spearheaded efforts in multimedia development, which includes production of web sites, interactive banners and online promotional graphics.



### Education

2018-07 -Current **Bellevue University (continuing Education)** 

Bellevue, NE

1990-09 -1993-06 San Jose State University - Graphic Design

San Jose, CA